

Bulk SMS.  
5.5c message.  
No contracts  
No activation cost.  
Call us now on 1300 393 835



Getting in touch with people has never been so easy or cost effective. With the click of a button you can get in touch with thousands of your customers, employees, and contacts anywhere in Australia.

SMS is such a powerful tool because it is a cost-effective and un-intrusive way of directly contacting people. If you would like to discuss further how this incredibly effective communication medium can be used by your business please contact [corporatesms@exetel.com.au](mailto:corporatesms@exetel.com.au) or call 02 8030 1040.

**Use bulk SMS for:**

- Marketing
- Customer Service
- Alerts and Reminders
- Contacting Roaming Employees
- Research

**Low Cost Bulk SMS Plans**

Our SMS service has no contract periods or minimum costs and you only pay for the messages you send. You can also choose to Pre-Pay and buy SMS credits from us in advance.

| Business SMS 1        | Business SMS 2  | Business SMS 3  | Business SMS 4  | Business SMS 5  | Business SMS 6   |
|-----------------------|-----------------|-----------------|-----------------|-----------------|------------------|
| No volume commitment* | 1,000 SMS/mth*  | 10,000 SMS/mth* | 20,000 SMS/mth* | 50,000 SMS/mth* | 100,000 SMS/mth* |
| 8c/message            | 7.5c/message    | 7c/message      | 6.5c/message    | 6c/message      | 5.5c/message     |
| Total min. cost       | Total min. cost | Total min. cost | Total min. cost | Total min. cost | Total min. cost  |
| <b>\$0</b>            | <b>\$75</b>     | <b>\$700</b>    | <b>\$1,300</b>  | <b>\$3,000</b>  | <b>\$5,500</b>   |

\*1 message = 160 characters. To receive a quote for volumes over 100,000, please call 02 8030 1040

The above rates for committed volumes of only for domestic messages.  
Total Minimum Cost Per Plan = (Charge Per Message) x (Minimum Volume Commitment Per Tier Per Month).

**SMS Gateway. Total Control.**

Exetel's SMS Gateway allows your business to send and receive SMS through your application, system or website so that you have total control over how you use the service. Exetel's Application Programming Interface (API) allows many of our current clients to integrate SMS into their business software or website. Our HTTP API can be found here: [Exetel\\_SMS\\_API\\_documentation.pdf](#)

In signing up to Exetel's SMS Via ADSL service we will provide you with a secure Members Facilities, allowing you to fully manage your account and;

- Create further API accounts for sub-users
- Get delivery reports and manage your usage.
- Monitor your billing and purchase further services.

## Web to SMS Portal

Exetel's secure SMS web portal is used from your web browser. After logging on through our homepage you can use a whole range of functions including:

- Single and Bulk SMS sending to any phone in Australia.
- Scheduling messages and upload SMS templates.
- Uploading your contact databases into our comprehensive online address book.
- View delivery reports, monitor your usage and manager your account.
- Send Email to SMS
- Send WAP-pushes.

## Email To SMS

With Exetel's Email to SMS you can send text messages directly from you email to any phone in Australia.

## Return SMS

We provide a return SMS function through use of Virtual Mobile Numbers which cost an additional fee of \$20/mth. You do not pay for the SMS that you receive.

## Dedicated Virtual Mobile Numbers

We provide dedicated numbers for \$20.00 a month per number (within Australia). The monthly charge for owning a Virtual Mobile Number (New Zealand) is \$50.00 (inc GST) per month or part thereof.

## Coverage and International Pricing

We have extensive global coverage for our SMS service.

You can download our coverage list and prices [http://www.exetel.com.au/files/sms\\_int\\_prices.pdf](http://www.exetel.com.au/files/sms_int_prices.pdf)

